

Sponsor Prospectus: 2024 LIAWA

Wednesday 30 October 2024



Event Overview

The LIAWA Trade Show and Forum is the premier Trade event for the landscaping industry in Western Australia. Scheduled for 4pm start time until 7.30pm on Wednesday, 30 October 2024 at Perth City Farm, this event attracts a broad audience of landscapers, designers, horticulturists, suppliers and industry professionals. It offers a unique opportunity to showcase your products, connect with key decision-maker to elevate your brand within the landscaping and horticulture sectors.

Why Sponsor the LIAWA Trade Show and Forum?

Sponsoring this event provides significant visibility and access to a targeted audience of professionals within the landscaping industry. Your brand will be highlighted across multiple platforms before, during and after the event. Sponsorship allows your business to demonstrate support for the industry and align with key trends and innovations in landscaping. There is also a Forum that will run alongside the Trade Show. More details will be available soon.

Sponsorship

Forum Supporting Sponsor – \$770

- Supporting sponsor for the Forum
- Exhibition space for product or service display
- Speaker opportunity
- Prominent logo placement on all event collateral (banners, brochures, and online platforms)
- Acknowledgement in the event program as the supporting sponsor
- Dedicated social media mentions before, during and after the event
- Four (4) complimentary event tickets for your customers
- Logo and business name on all event marketing materials
- Logo and business name in event communications
- 2 delegate packages, including food and beverage
- Banner recognition (sponsor-supplied)
- Post-event acknowledgment in LIAWA communications and reports

Target Audience

This event attracts a diverse range of professionals, including:

- Landscapers: Work across residential and commercial projects
- Horticulturists: Focussed on sustainable practices and plant expertise
- Suppliers: Offering products and services to the landscape industry
- Designers: Creators of outdoor rooms using green stock and hardscape materials to create beautiful and functional outdoor spaces
- Construction and Design Experts: Specialists in landscape construction, paving, irrigation, etc.
- Gardeners and Maintenance: Specialists in looking after landscaping, turf and sports turf management and gardens

Event Promotion

LIAWA will promote the Trade Show and Forum through:

- Targeted email marketing campaigns
- Social media posts across platforms (Facebook, Instagram)
- Industry newsletters and publications
- Partner and affiliate channels

Contact Information

Christine Stanton, Executive Officer

Email: liawaexec@landscaping.net.au

Phone: 0491 120 519

Website: www.landscaping.net.au

Thank you to LIAWA's 2024-25 partners and sponsors



Exhibitor Prospectus: 2024 LIAWA

Wednesday 30 October 2024



Perth City Farm – Low-Cost Exhibition Spaces



The Perth City Farm educates the Perth community about the protection and regeneration of the natural environment. The site is a working inner-city farm, which aims to educate people on how they can live by adopting low emission, low waste, sustainable lifestyles.

The Perth City Farm brings together individuals to create a supportive platform of understanding, inspiration, action and hope from which the wider Perth community can grow an appreciation of the natural world, a passion to protect it, and a sustainable future together.

LIAWA will access both the outside areas and two indoor spaces known as the Art Room and The Barn.

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The Forum will commence from 4pm with an immersive program of speakers and topics aligned to meeting the dynamic

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LIAWA is the peak body for the landscape industry. Our broad range of members cover the whole spectrum of the industry from one person design studios up to multi-million dollar "full service" organisations. LIAWA members are professional and can attend to any commercial or domestic needs of their customers.

Exhibition Space – Limited

There are powered and unpowered sites depending on the indoor space available and required.

Each exhibition space will be marked out measuring approximately 3m x 2ms. It is possible to take more than one space if required and it will be charged accordingly.

The Art Room has direct street access and the Barn Room access from the garden court yard. Each has a concrete floor with access via overhead roller doors. Each room has identical dimensions and has the capacity to hold up to 15 exhibitors.

The Barn



The Art Room



Exhibition fee: \$350 (for one 3m x 2m exhibition space) Multiple spaces can be booked and charged accordingly.

There are limited external spaces available from \$250 within the garden precinct.

What's included

Booking an exhibition space provides you with space only. Please bring any tables, chairs, signage or other materials you may need to display within your exhibition space

Bump In and Out

Bump in will take place from 2pm on the day

Bump out from 7.30pm to be completed by 8pm

Please note that the site must be cleared and cleaned by LIAWA at the conclusion of the event and handed back to the Perth City Farm by 9pm.

Rubbish Removal

There is ONLY 1 general waste bin and ONLY 1 recycling bin allocated to this event (standard 240L wheelie bins)

- You also have access to the Perth City Farm's cardboard bin for ONLY FLATTENED cartons. Please remove any stick tape
- If you believe you will need additional general waste or standard recycling bins, please advise when booking your exhibition space.

Any extra rubbish brought in by the exhibitor must be taken off site by the exhibitor.

Hire

Add ons - please advise if you wish to hire any of the following:

- Rustic Furniture package (8x wine barrels, 4x rustic pallet bar tables, 40x tolix stools) \$500
- Trestle Tables (\$10 each)
- Plastic chairs (\$5 each)

Parking

There is NO onsite parking. Perth City Council Royal Street carpark is opposite the Farm and is usually full during the week days with workers, however bays become available late afternoon. Please make yourself aware of the fees charged by the Perth City Council.

On bump in you are permitted to drive into the farm at walking pace with your hazard lights on and park to drop off materials equipment, please remove your vehicle from the Perth City Farm to the carpark opposite.

If you wish you may reserve a parking bay at the Perth City Council bay across the road from 2pm at a cost of \$40. Please advise if you wish to include reserved parking for this event, by 10 October, 2024.



Food and Beverages - complimentary

Handmade woodfired pizzas will be prepared and cooked on site. Please advise if you have any special dietary requirements.

Beer, wine, soft drink and water will also be available to exhibitors.

Two alcoholic drinks person are provided per person to comply with RSA requirements. There is no ability to buy alcoholic drinks.

To Book

Please register your interest to exhibit at the LIAWA Trade Show and Forum to be held 30 October 2024 at the Perth City Farm, 1 Perth City Farm Place, East Perth by close of business 10 October 2024.

Please complete the following:

	Number	Fee
Name of business:		
Name of contact person:		
Email address:		
Mobile phone:		
Size or Number of of exhibition spaces required (Exhibition space 1 x 3 x 2 m = \$350)		
Parking reserve one PCC parking bay (\$40 each)		
Total		

Any additional requests: _____

Advise any special dietary requirements: _____

An invoice will be provided for payment details.

Payment can be made to LIAWA at Bank of Queensland BSB: 126-577 Account number 23452688

Insurance: All exhibitors must provide a valid certificate of public liability insurance, indemnifying the event organizers against any claims, damages, or liabilities arising from their participation.

Contact Information:

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