

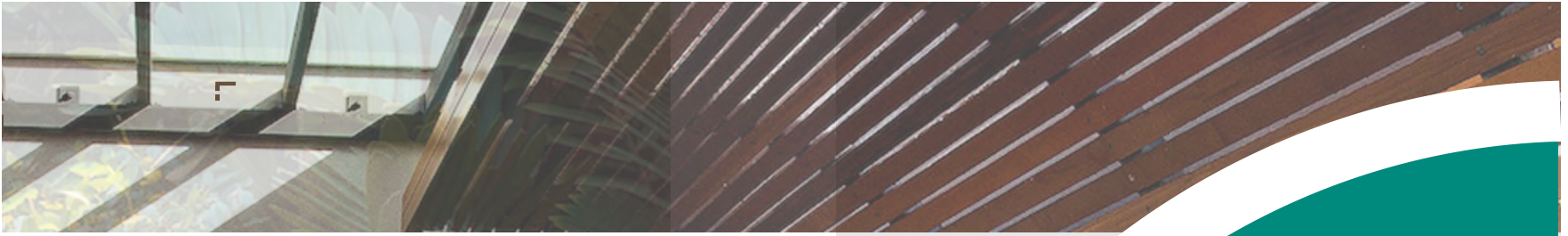


LIAWA

Corporate Sponsorship

www.landscaping.net.au





CORPORATE SPONSORSHIP

The Landscape Industries Association of Western Australia Inc. (LIAWA) is a proactive and dedicated association representing landscape professionals in WA.

Our members are the professionals in the landscaping business. We have members that are landscape architects, landscape designers, landscape contractors (residential and commercial), maintenance contractors (residential and commercial), tradespersons, suppliers of landscape materials, nurseries, turf, pots, outdoor furniture and sculptures. Members can also coordinate spa/pool building.

LIAWA firmly believes that companies who sponsor the association and its activities gain benefit from their support for an affordable investment. The sponsorship packages offer great opportunities for promotion and marketing within the

landscaping industry of your products and service to companies that consistently strive to be the best and leaders in their field. As the peak industry body for the landscaping industry, LIAWA has the most number of award-winning companies on their membership list, and as a community, we are proud of the collective achievements.

Our sponsorship packages have been designed to offer value-added benefit to the sponsor through networking opportunities, social media promotion and marketing at training, workshops and other member events.

LIAWA promises four key outcomes with the sponsorship packages:

- **Membership**
- **Branding and Marketing**
- **Business Development**
- **Engagement with the industry**

LIAWA SPONSORSHIP:

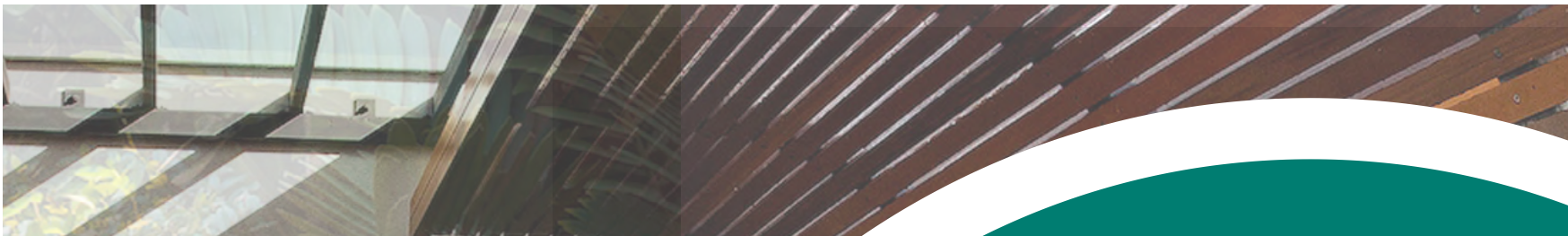
Entry at any level is open to those who meet eligibility for sponsorship.

LIAWA strives to align itself with organisations and private entities that share like-philosophies and that have a demonstrated commitment to professionalism through quality products, service and business dealing.

LIAWA will exercise responsibility to foster sponsorship relationships in the delivery of the programme.

Sponsors actively promote their sponsorship of LIAWA.

To discuss sponsorship, please call 0410 714207 or email office@landscaping.net.au



BRONZE SPONSOR

BENEFITS

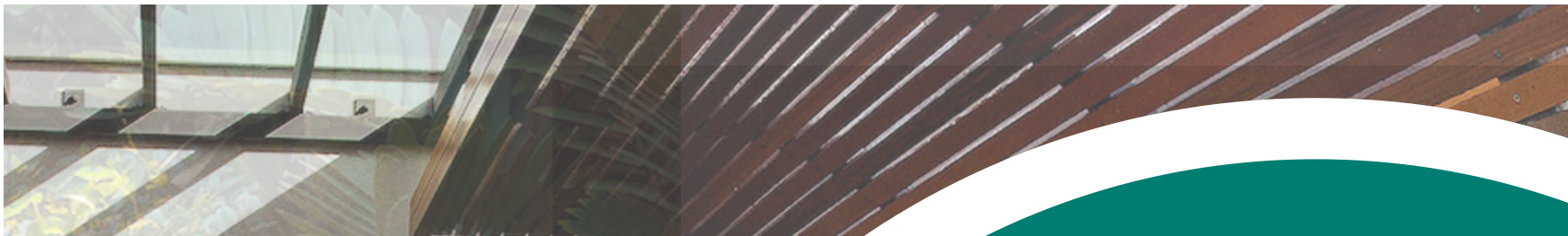
- 12 month LIAWA membership
- LIAWA logo for marketing use
- Networking opportunities at LIAWA events
- Invitations to member workshops
- Represented on all LIAWA marketing (logo)
- Features in WA Landscape Weekly (eNews)
- Promotion on social media x 6 times per year
- 6x6mt stand at LIAWA Annual Trade Night
- 2 x tickets to LIAWA Awards Of Excellence

\$2,500 plus GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Discounted tickets to other LIAWA events
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- ¼ page advertisement in LIAWA Rates Guide
- Access to LIAWA's accredited Master Landscaper program
- First-round offer to exhibit at Perth Garden & Outdoor Living Festival – Show Gardens
- 2 x complimentary tickets to the Perth Garden & Outdoor Living Festival

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SILVER SPONSOR

BENEFITS

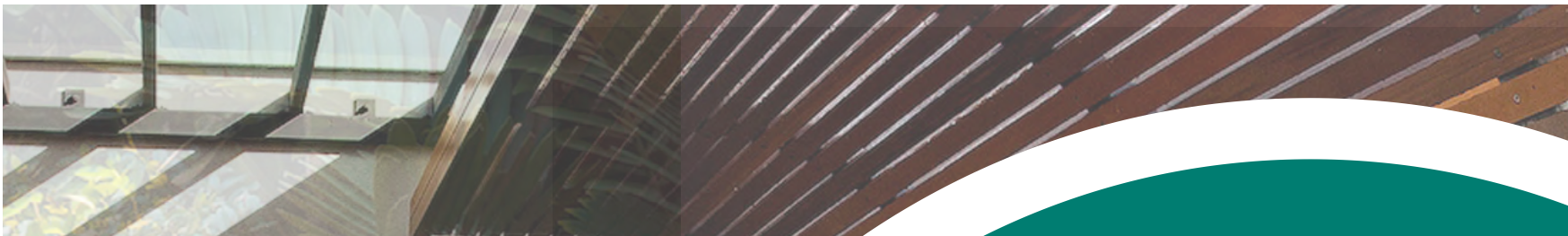
- 12 month LIAWA membership
- LIAWA logo for marketing use
- Networking opportunities at LIAWA events
- Invitations to member workshops
- Represented on all LIAWA marketing (logo)
- Features in WA Landscape Weekly (eNews)
- Promotion on social media x 8 times per year
- 12x12mt stand at LIAWA Annual Trade Night
- 4 x tickets to LIAWA Awards Of Excellence

\$3,500 plus GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Discounted tickets to other LIAWA events
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- Access to LIAWA's accredited Master Landscaper program
- ½ page advertisement in LIAWA Rates Guide
- First-round offer to exhibit at Perth Garden & Outdoor Living Festival – Show Gardens
- 6 x complimentary tickets to the Perth Garden & Outdoor Living Festival

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GOLD SPONSOR

BENEFITS

- 12 month LIAWA membership
- LIAWA logo for marketing use
- Networking opportunities at LIAWA events
- Invitations to member workshops
- Represented on all LIAWA marketing (logo)
- Features in WA Landscape Weekly (eNews)
- Promotion on social media x 12 times per year
- Feature stand at LIAWA Annual Trade Night
- 8 x tickets to LIAWA Awards Of Excellence

\$5,500 plus GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Complimentary tickets to other LIAWA events
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- Access to LIAWA's accredited Master Landscaper program
- Full page advertisement in LIAWA Rates Guide
- First-round offer to exhibit at Perth Garden & Outdoor Living Festival – Show Gardens
- 12 x complimentary tickets to the Perth Garden & Outdoor Living Festival
- First option to sponsor "Land Zone" at Perth Garden & Outdoor Living Festival
- Ability to host a field day for LIAWA members

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