

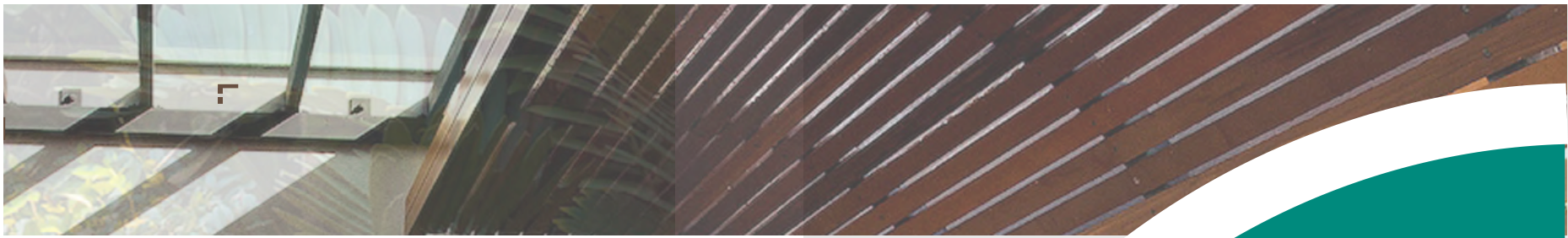


LIAWA

Corporate Sponsorship



www.landscaping.net.au



CORPORATE SPONSORSHIP

The Landscape Industries Association of Western Australia Inc. (LIAWA) is a proactive and dedicated association representing landscape professionals in WA.

Our members are the professionals in the landscaping business. We have members that are landscape architects, landscape designers, landscape contractors (residential and commercial), maintenance contractors (residential and commercial), tradespersons, suppliers of landscape materials, nurseries, turf, pots, outdoor furniture and sculptures. Members can also coordinate spa/pool building.

LIAWA firmly believes that companies who sponsor the association and its activities gain benefit from their support for an affordable investment. The sponsorship packages offer great opportunities for promotion and marketing within the

landscaping industry of your products and services to companies that consistently strives to be the best and leaders in their field. As the peak industry body for the landscaping industry, LIAWA has the most number of award-winning companies on their membership list, and as a community, we are proud of the collective achievements.

Our sponsorship packages have been designed to offer value-added benefit to the sponsor through networking opportunities, social media promotion and marketing at training, workshops and other member events.

LIAWA promises four key outcomes with the sponsorship packages:

- **Membership**
- **Branding and Marketing**
- **Business Development**
- **Engagement with the industry**

LIAWA SPONSORSHIP PROGRAMME:

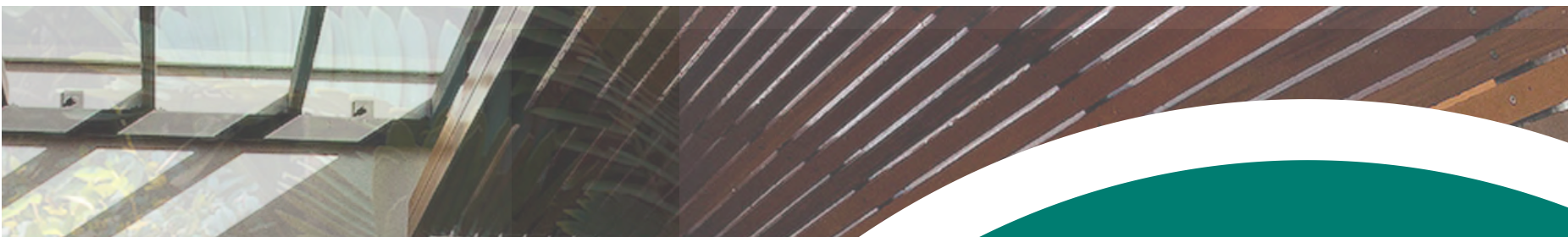
Entry at any level is open to those who meet eligibility for sponsorship.

LIAWA strives to align itself with organisations and private entities which share like philosophies and which have a demonstrated commitment to professionalism through quality products, service and business dealing.

LIAWA will exercise responsibility to foster sponsorship relationships in the delivery of the programme.

Sponsors actively promote their sponsorship of LIAWA.

To discuss sponsorship, call 0410 714207 or email office@landscaping.net.au



BRONZE SPONSOR

BENEFITS

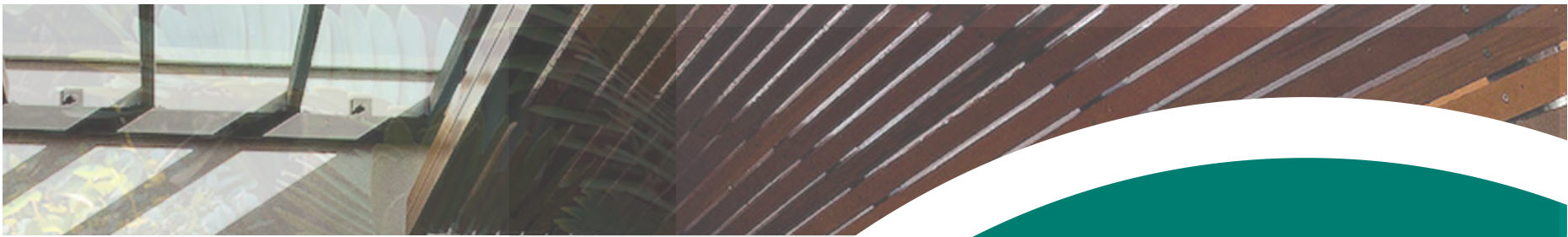
- 12 month LIAWA membership
- LIAWA logo for marketing use
- Access to members at networking events
- Invitations to member workshops
- Represented on the LIAWA website and on all LIAWA marketing materials
- Features in eShape and Weekly Hort News
- Promotion on social media

\$2,500 including GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Discounted tickets to LIAWA State Conference
- Discounted tickets to the Landscape Expo (WA) 2020
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- Access to LIAWA's accredited Master Landscaper program
- First-round offer to exhibit at Perth Garden Festival – Show Gardens
- 6 x complimentary tickets to the Perth Garden Festival
- 2 x complimentary tickets to the Landscape Expo (WA) 2020
- Discounted trade stand at the Landscape Expo (WA) 2020

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SILVER SPONSOR

BENEFITS

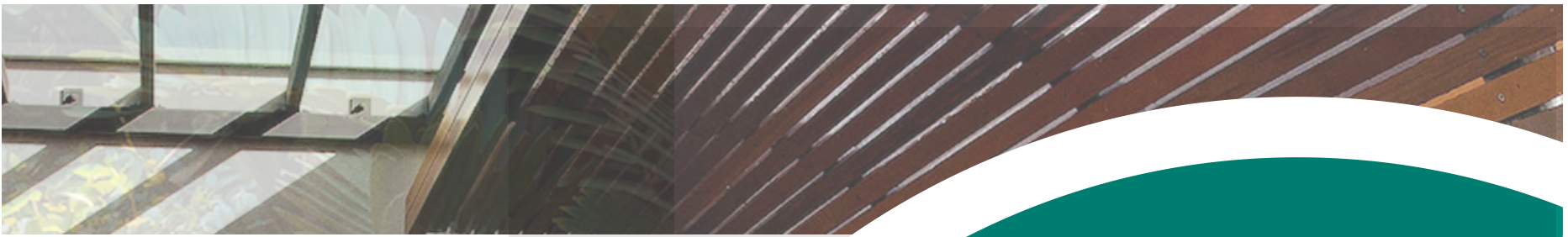
- 12 month LIAWA membership
- LIAWA logo for marketing use
- Access to members at networking events
- Invitations to member workshops
- Represented on the LIAWA website and on all LIAWA marketing materials
- Features in eShape and Weekly Hort News
- Promotion on social media

\$3,500 including GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Discounted tickets to LIAWA State Conference
- Discounted tickets to the Landscape Expo (WA) 2020
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- Access to LIAWA's accredited Master Landscaper program
- First-round offer to exhibit at Perth Garden Festival – Show Gardens
- 10 x complimentary tickets to the Perth Garden Festival
- 4 x complimentary tickets to the Landscape Expo (WA) 2020
- Discounted trade stand at the Landscape Expo (WA) 2020
- Ability to host a field day

To discuss sponsorship, call 0410 714207 or email office@landscaping.net.au



GOLD SPONSOR

BENEFITS

- 12 month LIAWA membership
- LIAWA logo for marketing use
- Access to members at networking events
- Invitations to member workshops
- Represented on the LIAWA website and on all LIAWA marketing materials
- Features in eShape and Weekly Hort News
- Promotion on social media

\$5,500 including GST

PLUS

- Listing under 'Professional Suppliers' on LIAWA website
- Discounted tickets to LIAWA State Conference
- Discounted tickets to the Landscape Expo (WA) 2020
- Free access to the Waterwise Landscaper program – endorsed by the Water Corporation
- Access to LIAWA's accredited Master Landscaper program
- First-round offer to exhibit at Perth Garden Festival – Show Gardens
- 15 x complimentary tickets to the Perth Garden Festival
- 8 x complimentary tickets to the Landscape Expo (WA) 2020
- Discounted trade stand at the Landscape Expo (WA) 2020
- Ability to host a field day
- Complimentary advertising in LIAWA eShape
- First option to sponsor "Land Zone" at Perth Garden Festival
- Gold Sponsor at the Landscape Expo (WA) 2020
- Option to present at the Landscape Expo (WA) 2020
- Exclusive tickets to official LIAWA corporate events

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